

ELITE OF LEXUS AWARDS

Each dealership that earns Elite of Lexus status receives the following awards in recognition of its exceptional performance.

Elite of Lexus Trophy

The Elite of Lexus program continues to reward dealerships for living up to standards of excellence. Each dealership achieving Elite status in 2018 will receive the Elite trophy or an updated year distinction plate for its existing trophy.

If you have questions concerning your trophy, please contact the Elite of Lexus Program Headquarters at 800-504-6078 or EliteofLexus@programhq.com, Monday to Friday, 8:00 a.m. to 4:30 p.m. Central Time.

Communication Assets

Each winning dealership has access to the Elite of Lexus logo artwork for use in advertising and to promote its achievement. Logo artwork and other Lexus assets can be found on the Lexus Asset Portal at <http://LexusAssetPortal.com>.

Employee Recognition

Dealer Principals of dealerships achieving Elite of Lexus status will receive an invitation for an exclusive travel award.

Each eligible associate of a winning Elite of Lexus dealership or department receives a Certificate of Acknowledgement, in addition to the following Award Points:

- Elite of Lexus winning dealerships – 150 points
- Department winning dealerships – 75 points

Associates may select their award gifts directly from the Elite of Lexus Gift Gallery: Associates may choose from thousands of name-brand items in a variety of categories, *exclusively yours®* cards, and travel. Associates may even supplement their Elite of Lexus Award Points with their own funds in order to acquire higher-valued items, if desired.

Elite Winners Gift Gallery

Order what you want, when you want:

*Thousands of name-brand items ranging from electronics to jewelry

**exclusively yours®* cards in \$50 and \$100 denominations

**exclusively yours®* travel and entertainment options

(Note: *exclusively yours®* cards have a 12-month expiration date after which they cannot be reissued.)*

Important information:

- Your Elite award is given in Award Points. Award Points do not have an expiration date.
- Award Points may be used toward any item on the Lexus Gift Gallery.
- Gift items range from 10 to 1,000 Award Points. If a desired item exceeds your Award Point balance, the points difference can be purchased with a personal credit card.
- Award Points required for items shown on the gift site include tax, shipping, and handling.
- You can browse the Gift Gallery at any time. And when you're ready to place your order, add your gift to the cart, and follow the online instructions.
- You will receive an email confirming your Gift Gallery order. You can also check the status of your order by selecting My Orders on the Lexus Gift Gallery.
- Your award gift will be shipped individually via standard ground to the address you provide when ordering.

*Prepaid cards are issued in connection with a loyalty, award, or promotional program. Prepaid card is issued by MetaBank®, Member FDIC. Discover is a registered mark and Discover Acceptance Mark is a service mark used by MetaBank under license from Discover Financial Services. Card is point-based with 1 point = \$1. No cash access or recurring payments. Can be used at select merchants that welcome Discover® in the U.S.; see website below. Card valid for up to 12 months; unused points will be forfeited at midnight EST the last day of the month of the valid-thru date. Card terms and conditions apply; see www.eycardonline.com.



Elite of Lexus Trophy



Certificate of Acknowledgement



exclusively yours® card



Elite of Lexus Gift Gallery